**APPLICATION FORM[[1]](#footnote-1)**

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| --- | --- |
| **Organization name in English** |  |
| **Project** **title** |  |
| **Project location***(Country/countries and city/cities)* |  |
| **Anticipated start date of project** *(month/day/year)* |  |
| **Anticipated end date of project** *(month/day/year)* |  |
| **Overall budget of the project** *(USD)* | **$** |
| **Funding requested from Black Sea Trust** *(USD)* | **$** |

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| **Organization****Legal Address:****Full postal address:** **Phone:****Website:****Social Media:** | **Legal representative of the organization****Name:****Title:****Phone:****Mobile:****Email:** |
| Other members of the project team (names, positions, emails): | **Project Manager****Name:****Title:****Phone:****Mobile:****Email:** |
| Please provide a brief **description** (no more than 6 lines) of the project:  |
| Have you applied to the German Marshall Fund before? *(mark with X)* | YES, date: (Month/Date/Year) | NO  |
| Have you received a grant from the German Marshall Fund before?  | YES, date and amount:(Month/Date/Year: $) | NO |

**1. SUMMARY**

***PROJECT OVERVIEW***

**Background**. What is the issue/problem/part of the problem your project will address? What are the causes of the problem, and what are its effects? Please explain in minimum half a page, maximum one page only the context that is directly related to your project.

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**Relevance**. Why is it important to solve this problem/ issue? How will the project provide the desired solutions? Please explain in minimum half a page, maximum one page only the issue/problem that is directly related to your project.

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Please let us know what makes your project **innovative**. What similar initiatives/projects are you aware of? How is your project’s approach different from them?

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**Partnerships**. If you are implementing this project in partnership other organization(s)/institution(s), please provide: Name of the organisation, country, person of contact, mobile, email. Describe the organisation’s role in the project and specify if this partnership is formal or informal.

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| --- | --- | --- | --- |
| **Organization details** | **Contact Person** | **Role of organization in project activities[[2]](#footnote-2)** | **Type of partnership[[3]](#footnote-3)** |
| Full name:Address:Phone number:Webpage/ social media channel: | Full Name:Position:Phone:Mobile:Email: |  |  |
| *<delete/ add as necessary>* |  |  |  |
| *<delete/ add as necessary>* |  |  |  |
| *<delete/ add as necessary>* |  |  |  |

**Risk and risk management[[4]](#footnote-4)**. Please describe any potential risks involved in implementing your project and what is being done to minimize these risks.

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| **Potential Risk[[5]](#footnote-5)**  | **Probability of occurrence[[6]](#footnote-6)** | **Potential impact on project[[7]](#footnote-7)** | **Measures to minimise the probability of occurrence and/or the potential impact on project:** |
| *<add as necessary>* |  |  |  |
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***OUTREACH***

**Publicity**. What methods and tools will you use to inform the target audience and the general public about the progress of the project and its results?

*Please check all that apply and add as needed:*

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| --- | --- | --- | --- |
| **Media Type** | **Frequency** | **Anticipated number of people reached**  | **Please describe how this media tool will be used to reach your target audience and/or the general public** |
| Social media |  |  |  |
| Website |  |  |  |
| TV |  |  |  |
| Newspaper |  |  |  |
| Journal |  |  |  |
| Radio |  |  |  |
| Other:  |  |  |  |

***TARGET GROUPS AND ACTIVITIES***

Please indicate the intended **target groups** for this project. This should reflect the **primary target groups** of the project only (for example, if your project primarily targets journalists but some of these are women, fill out only “Journalists” and not “Women”). For each target group, please indicate how many are female or male, and the number of participants per country.

*Please add or delete in the “Country” columns above as needed to reflect those countries where target groups are located. You may also add additional rows to the “Target Groups” column. An example is provided below:*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Target Groups** | **Estimated Number** | **Age group**[[8]](#footnote-8) | **Out of which:** | **Country\***  |
| **Female** | **Male** | **Armenia** | **Moldova**  | **Ukraine** | *<delete/ add as necessary>* | *<delete/ add as necessary>* |
| Academia | 100 | 35-44 | 40 | 60 | 30 | 0 | 70 |  |  |
| Bloggers | 25 | 19-24 | 15 | 10 | 25 | 0 | 0 |  |  |
| Business representatives |  |  |  |  |  |  |  |  |  |
| Citizens |  |  |  |  |  |  |  |  |  |
| Civic leaders |  |  |  |  |  |  |  |  |  |
| IDPs |  |  |  |  |  |  |  |  |  |
| International organizations representatives |  |  |  |  |  |  |  |  |  |
| Journalists |  |  |  |  |  |  |  |  |  |
| Lawyers |  |  |  |  |  |  |  |  |  |
| LGBTQ |  |  |  |  |  |  |  |  |  |
| Minorities |  |  |  |  |  |  |  |  |  |
| Public officials |  |  |  |  |  |  |  |  |  |
| Youth |  |  |  |  |  |  |  |  |  |
| Women |  |  | *N/A* | *N/A* |  |  |  |  |  |
| *<delete/ add as necessary>* |  |  |  |  |  |  |  |  |  |
| **Project Total:** | 125 | *N/A* | 55 | 70 | 55 | 0 | 70 |  |  |

Please indicate the **types of activities** that are included in your project, as well as the estimated number of each activity type that you plan to implement. For each activity, also mark the following: 1) How many occurrences are local, national or regional; 2) The target group(s) involved (this should correspond to the target group information indicated in the previous section); and 3) The number of participants per target group (indicate the number of people for each target group listed).

*Please add or delete “Activity” columns as needed to reflect different activity types. An example is provided below:*

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| --- | --- | --- | --- | --- |
| **Activity** | **Estimated Number** | **Out of which:** | **Target Group(s)** | **Number of participants per target group**  |
| **Local** | **National** | **Regional** |
| Artistic Festival  |  |  |  |  |  |  |
| Conference/ Forum | 5 | 1 | 4 | 0 | AcademiaBloggers | 10025 |
| Debate/Round-Table |  |  |  |  |  |  |
| Focus groups |  |  |  |  |  |  |
| Mobile app |  |  |  |  |  |  |
| Publications |  |  |  |  |  |  |
| Radio show  |  |  |  |  |  |  |
| Study visit |  |  |  |  |  |  |
| Social media campaign |  |  |  |  | *Fill in outreach section only* |
| Survey |  |  |  |  |  |  |
| Training |  |  |  |  |  |  |
| TV Show |  |  |  |  |  |  |
| Website |  |  |  |  | *Fill in outreach section only* |
| Workshops/ Seminars |  |  |  |  |  |  |
| *<delete/ add as necessary>* |  |  |  |  |  |  |

**Please list and describe, in maximum one page, each anticipated activity.**

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**Timeframe of Activities**. Please give the timeframe for the activities above by marking an “x” under the month these activities will take place. Activities should be listed in chronological order; month 1 signifies the first month of the project. Please note that the “activity type” listed should correspond to the categories indicated above:

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| --- | --- | --- |
| **No.** | **Activity Type** | **Month** |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** | **12** |
|   |   |  |  |  |  |  |  |  |  |  |  |  |  |
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|  | *<delete/ add as necessary>* |  |  |  |  |  |  |  |  |  |  |  |  |

**2. EXPECTED RESULTS**

**Which** **overarching result of the Black Sea Trust does the project address?** Please mark with X the appropriate box. Please mark only one overarching result that corresponds to the issue your project is addressing.

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|  | **Yes** |
| 1. **Engagement in European and transatlantic fora**

*Activities which improve dialogue and cooperation between regional and European and/ or transatlantic stakeholders.*  |  |
| 1. **Regional cooperation in the Black Sea region**

*Activities which facilitate dialogue, exchange of best practices, lessons learnt on issues of good governance and peace and reconciliation.* |  |
| 1. **Civic engagement, transparency and accountability**

*Activities which empower citizens to become active citizens, which increase the transparency and accountability of public officials and institutions.* |  |
| 1. **Euro-Atlantic integration**

*Activities which advance Euro-Atlantic integration processes, and which facilitate a better understanding of these processes by the population.* | *Not applicable* |
| 1. **Internet freedom**

*Activities which advance internet freedom and usage of secure online communication tools.* |  |
| 1. **Media Literacy**

*Activities which improve journalists’ reporting skills, and which increase citizens’ media literacy levels.* |  |

**Outcomes.** Having in mind the overarching result(s) identified above (A, B, C…), please name maximum 3 corresponding outcomes to be achieved through the proposed activities. List all relevant outputs and how you plan to measure them.

*An example is provided below:*

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| --- | --- | --- | --- |
| **Outcome[[9]](#footnote-9)** | **Activity name,** **as mentioned in Timeframe of Activities** | **Output[[10]](#footnote-10)** | **Means of Measurement/ Evaluation** |
| *Citizens engage in local political processes* | *Activity 4. Training election observers in rural areas* | *60 certified observers* | *Certificates; list of participants* |
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**3. SUSTAINABILITY**

How will the achieved project outcomes be preserved, reproduced, and further developed after the Black Sea Trust support ends? Please describe where applicable:

**Financial sustainability.** Financing follow-up activities, sources of funding.

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**Institutional sustainability**. What structures would allow for a continuation of the project?

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**Policy-level sustainability.** Will it lead to improved codes of conduct, methods, legislation, etc.?

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**4. PROJECT BUDGET**

**Budget spending rationale**. Include a short narrative of the main budget categories from the Budget form.

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**Other funding.**

Have you applied for other funding for this project? If so, please specify the amount and the funding source.

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Have you received (or received official confirmation of) other funding (financial or in-kind) for this project? If so, please specify the amount and the funding source.

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If your organization has its own resources for this project – both cash and in-kind (technical equipment, space, volunteers), please explain what these resources are.

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**5. ORGANIZATION DESCRIPTION**

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| Country where registered |  |
| Registration number |  |
| Date of registration |  |
| Registered as: (e.g. foundation, association, governmental organization, etc.) |  |

**Mission**. What is the mission of your organization? For example, if you were asked to describe why your organization exists, what would you say?

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**Structure**. What is the structure of your organization? Who makes the decisions (Managing Board, Director/Coordinator...)? How many people work in your organization? Are they employed, paid by project, or volunteers?

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**Activity portfolio**. Briefly describe the projects your organization has implemented in the last 2 years and the results of these projects. Please mention both quantitative results (for example, the number of citizens engaged) and qualitative results (for example, X city hall consults on a regular basis with citizens and civil society organizations regarding Y issue).

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| --- | --- | --- | --- |
| **Project title** | **Timeline** | **Location(s)** | **Key Achievements** |
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| *<add as necessary>* |  |  |  |

Please describe your **experience** implementing similar projects to the one you propose.

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If you have received funding from the Black Sea Trust before, please describe in 2-3 paragraphs the **impact of the previous grant(s). If organizational name has changed**, please provide previous name under which BST funding was received.

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**Funding.** What was the total income and expenditure of your organization in the previous financial year?

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| Total income in the previous financial year: |  |
| Total expenditure in previous financial year: |  |

Please list your sources of income for the previous two years including names of all donors and amounts.

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**6. REFERENCES**

Please provide contact information of a funder **and** a partner organization you worked with during the past two years.

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| --- | --- |
| Name of Funder:Phone:Website: | Name of Your Point of Contact:Title:Mobile:Email: |
| Name of Partner Organization:City, Country: Phone:Website:Social media: | Full Name of Your Point of Contact:Title:Mobile:Email: |

1. **All fields are mandatory**. Use “None” or “Not applicable” where appropriate. Empty or incomplete applications will not be reviewed. [↑](#footnote-ref-1)
2. Please indicate the Activity Numbers the partner is directly involved, as described in the **Timeframe** section [↑](#footnote-ref-2)
3. Formal/informal [↑](#footnote-ref-3)
4. An uncertain event or set of events that, should it occur, it will negatively affect the achievement of the objectives. [↑](#footnote-ref-4)
5. Please make sure you list internal and external risks associated with each objective. [↑](#footnote-ref-5)
6. Indicate value: 1 – Improbable; 2 – Possible; 3 – Probable. [↑](#footnote-ref-6)
7. Indicate value: 1 – Low impact; 2 – Medium impact; 3 – Major impact. [↑](#footnote-ref-7)
8. Under 18; 19 – 24; 25 – 34; 35 – 44; 44 – 64; over 65 [↑](#footnote-ref-8)
9. An outcome is usually described as a finite, measurable change of behavior, practices or conditions of an organization, system or group of beneficiaries, by the end of the implementation period. [↑](#footnote-ref-9)
10. Outputs describe the specific, tangible deliverables that result from an activity. They should be linked to the outcomes. [↑](#footnote-ref-10)